



## **US Weekly Vet to Lead North American Sales**

*On Heels of Growth, Ology Media Hires Jon Tuck as Chief Revenue Officer*

New York, NY ([PRWEB](#)) June 06, 2011 -- Ology, a leading online media company, announces the hire of Jon Tuck, former National Ad Director for US Weekly, as Chief Revenue Officer. In this role, effective immediately, Tuck will lead national sales initiatives, and develop the Ology Network through partnerships with syndicated sites and blogs.

“Jon makes it a priority to create strong, effective teams who excel across all platforms,” says Beth Haggerty, CEO of Ology Media, who announced the addition. “His experience and solid track record for building and leading successful relationships makes him a perfect fit for Ology.”

Tucks appointment comes on the heels of unprecedented growth for Ology. In the first quarter of 2011, Ology’s audience grew by over 2500 percent, ranking Ology Media first for growth and fourth in potential reach among the top 20 entertainment news sources on the web according to comScore, Inc.

Prior to his newly acquired role, Tuck spent a year Zumobi, where he built and led a team selling advertising within mobile apps including MSNBC, The Today Show, and Sporting News. He has also worked as the National Ad Director for US Weekly at Wenner Media selling ads for both the print and online publication. As East Coast Sales Manager for MNI, a division of Time Inc., Tuck built a team that became the company’s most profitable in the region.

About Ology Media:

Ology is an online entertainment and social media company focused on helping people find, create, and share content about their interests and passions. Ology’s editorial content appears on Ology.com, ten premiere entertainment properties, and more than 300 exclusive blog and niche sites. Content spans music, film, TV, celebrity, geek, gaming, technology, sports, humor, and lifestyle. For more information, please visit [www.ology.com](http://www.ology.com)

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